

Rewritten claims 13-28 are directed to a novel Internet-based system for collecting, managing and serving consumer product-related information over the Internet, shown in Figs. 2 and 2A and described throughout the Specification. These claims correspond to claims 8-12 elected in the Response to Restriction Requirement filed March 23, 1999.

Applicant will file (by hand) an Information Disclosure Statement in the present application in order to accurately reconstruct the state of the art at the time the present invention was made.

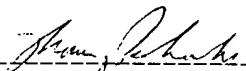
The Commissioner is authorized to charge any fee deficiencies to Deposit Account No. 16-1340.

In view, therefore, of the present Amendment and remarks set forth above, Applicant firmly believes that the present invention defined by the rewritten claims is neither anticipated by, nor rendered obvious in view of the prior art, and that the present application is now in condition for allowance.

Favorable action is earnestly solicited.

Respectfully submitted,

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